

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 9, 2013



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On July 9, 2013, the Registrant issued a press release announcing its traffic results for June 2013. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's June 2013 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

July 9, 2013

By /s/ Tammy Romo

Tammy Romo
Chief Financial Officer
(Principal Financial and
Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's June 2013 Traffic Release.



MEDIA: Please call Public Relations (214) 792-4847

CUSTOMERS: Please Call Reservations 800-1 FLY SWA (435-9792)

EN ESPAÑOL: 800-VAMONOS (826-6667)

CONTACT: Investor Relations (214) 792-4415

SOUTHWEST AIRLINES REPORTS JUNE TRAFFIC

DALLAS, TEXAS – July 9, 2013 – Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 9.8 billion revenue passenger miles (RPMs) in June 2013, a 2.3 percent increase from the 9.6 billion RPMs flown in June 2012. Available seat miles (ASMs) increased 1.7 percent to 11.6 billion from the June 2012 level of 11.4 billion. The June 2013 load factor was 85.0 percent, compared to 84.4 percent in June 2012. For June 2013, passenger revenue per ASM (PRASM) is estimated to have decreased approximately one percent compared to June 2012.

For the second quarter of 2013, the Company flew 27.9 billion RPMs, compared to 27.2 billion RPMs flown for the same period in 2012, an increase of 2.7 percent. Second quarter ASMs increased 3.0 percent to 34.2 billion from the 2012 level of 33.2 billion. The second quarter load factor was 81.6 percent, compared to 81.9 percent for the same period in 2012.

For the first half of 2013, the Company flew 51.7 billion RPMs, compared to 50.9 billion RPMs flown for the same period in 2012, an increase of 1.6 percent. Year-to-date ASMs increased 1.8 percent to 65.0 billion from the 2012 level of 63.9 billion. The year-to-date load factor was 79.5 percent, compared to 79.7 percent for the same period in 2012.

This release, as well as past news releases about Southwest Airlines Co., is available online at **southwest.com**.

/more

SOUTHWEST AIRLINES CO.
PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	JUNE		
	2013	2012	CHANGE
Revenue passengers carried	10,030,052	9,970,451	0.6 %
Enplaned passengers	12,239,506	12,244,503	—
Revenue passenger miles (000)	9,846,172	9,621,741	2.3 %
Available seat miles (000)	11,588,034	11,399,302	1.7 %
Load factor	85.0%	84.4%	0.6 pts
Average length of haul	982	965	1.8 %
Trips flown	113,989	118,743	(4.0) %

	SECOND QUARTER		
	2013	2012	CHANGE
Revenue passengers carried	29,242,309	28,859,348	1.3 %
Enplaned passengers	35,531,150	35,210,151	0.9 %
Revenue passenger miles (000)	27,929,506	27,206,498	2.7 %
Available seat miles (000)	34,231,243	33,230,589	3.0 %
Load factor	81.6%	81.9%	(0.3) pts
Average length of haul	955	943	1.3 %
Trips flown	343,592	352,726	(2.6) %

	YEAR-TO-DATE		
	2013	2012	CHANGE
Revenue passengers carried	54,446,243	54,420,170	—
Enplaned passengers	66,243,775	66,364,573	(0.2) %
Revenue passenger miles (000)	51,686,249	50,891,364	1.6 %
Available seat miles (000)	65,032,668	63,863,482	1.8 %
Load factor	79.5%	79.7%	(0.2) pts
Average length of haul	949	935	1.5 %
Trips flown	662,106	686,622	(3.6) %
