

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): March 11, 2015



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On March 11, 2015, the Registrant issued a press release announcing its traffic results for February 2015. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's February 2015 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

March 11, 2015

By /s/ Tammy Romo

Tammy Romo

Senior Vice President Finance & Chief Financial Officer

(Principal Financial and Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's February 2015 Traffic Release.

SOUTHWEST AIRLINES REPORTS FEBRUARY TRAFFIC

DALLAS, TEXAS – March 11, 2015 – Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 7.6 billion revenue passenger miles (RPMs) in February 2015, a 6.0 percent increase from the 7.1 billion RPMs flown in February 2014. Available seat miles (ASMs) increased 3.6 percent to 9.5 billion in February 2015 compared with the February 2014 level of 9.1 billion. The February 2015 load factor was 79.9 percent, compared with 78.1 percent in February 2014. For February 2015, passenger revenue per ASM (PRASM) is estimated to have increased approximately 1.0 percent, compared with February 2014.

For the first two months of 2015, the Company flew 15.6 billion RPMs, compared with 14.6 billion RPMs flown for the same period in 2014, an increase of 7.3 percent. Year-to-date ASMs increased 7.0 percent to a level of 20.2 billion compared with the 18.9 billion for the same period in 2014. The year-to-date load factor was 77.4 percent, compared with 77.2 percent for the same period in 2014.

This release, as well as past news releases about Southwest Airlines Co., is available online at **southwest.com**.

/more

**Southwest Airlines Co.
Preliminary Comparative Traffic Statistics**

FEBRUARY			
	2015	2014	Change
Revenue passengers carried	7,860,395	7,538,702	4.3%
Enplaned passengers	9,535,453	9,189,209	3.8%
Revenue passenger miles (000s)	7,572,150	7,145,685	6.0%
Available seat miles (000s)	9,474,563	9,148,333	3.6%
Load factor	79.9%	78.1%	1.8 pts.
Average length of haul	963	948	1.6%
Trips flown	88,038	90,946	(3.2)%

YEAR-TO-DATE			
	2015	2014	Change
Revenue passengers carried	16,073,961	15,249,200	5.4%
Enplaned passengers	19,571,984	18,656,028	4.9%
Revenue passenger miles (000s)	15,620,359	14,558,847	7.3%
Available seat miles (000s)	20,183,856	18,869,804	7.0%
Load factor	77.4%	77.2%	0.2 pts.
Average length of haul	972	955	1.8%
Trips flown	187,807	188,500	(0.4)%

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