

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): April 9, 2015



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On April 9, 2015, the Registrant issued a press release announcing its traffic results for March 2015. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's March 2015 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

April 9, 2015

By /s/ Tammy Romo

Tammy Romo

Senior Vice President Finance & Chief Financial Officer

(Principal Financial and Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's March 2015 Traffic Release.

SOUTHWEST AIRLINES REPORTS MARCH TRAFFIC

DALLAS, TEXAS – April 9, 2015 – Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 10.2 billion revenue passenger miles (RPMs) in March 2015, a 6.7 percent increase from the 9.6 billion RPMs flown in March 2014. Available seat miles (ASMs) increased 4.4 percent to 12.1 billion from the March 2014 level of 11.6 billion. The March 2015 load factor was 84.5 percent, compared with 82.7 percent in March 2014. For March 2015, passenger revenue per ASM (PRASM) is estimated to have increased approximately 1.0 percent, compared with March 2014.

For the first quarter of 2015, the Company flew 25.9 billion RPMs, compared with 24.2 billion RPMs flown for the same period in 2014, an increase of 7.1 percent. First quarter 2015 ASMs increased 6.0 percent to 32.3 billion from first quarter 2014 ASMs of 30.5 billion. The first quarter 2015 load factor was 80.1 percent, compared with 79.3 percent for the same period in 2014.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

/more

Southwest Airlines Co.
Preliminary Comparative Traffic Statistics

MARCH			
	2015	2014	Change
Revenue passengers carried	10,363,811	9,806,609	5.7%
Enplaned passengers	12,526,974	12,000,553	4.4%
Revenue passenger miles (000s)	10,240,507	9,596,470	6.7%
Available seat miles (000s)	12,113,609	11,604,778	4.4%
Load factor	84.5%	82.7%	1.8 pts.
Average length of haul	988	979	0.9%
Trips flown	108,763	111,138	(2.1)%

FIRST QUARTER			
	2015	2014	Change
Revenue passengers carried	26,442,996	25,055,809	5.5%
Enplaned passengers	32,098,958	30,656,581	4.7%
Revenue passenger miles (000s)	25,860,866	24,155,317	7.1%
Available seat miles (000s)	32,297,465	30,474,582	6.0%
Load factor	80.1%	79.3%	0.8 pts.
Average length of haul	978	964	1.5%
Trips flown	296,570	299,638	(1.0)%

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