

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): May 7, 2015



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On May 7, 2015, the Registrant issued a press release announcing its traffic results for April 2015. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's April 2015 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

May 7, 2015

By /s/ Tammy Romo

Tammy Romo

Senior Vice President Finance & Chief Financial Officer

(Principal Financial and Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's April 2015 Traffic Release.

SOUTHWEST AIRLINES REPORTS APRIL TRAFFIC

DALLAS, TEXAS – May 7, 2015 – Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 9.9 billion revenue passenger miles (RPMs) in April 2015, an 8.6 percent increase from the 9.1 billion RPMs flown in April 2014. Available seat miles (ASMs) increased 6.7 percent to 11.9 billion in April 2015, compared with the April 2014 level of 11.2 billion. The April 2015 load factor was 83.1 percent, compared with 81.7 percent in April 2014. For April 2015, passenger revenue per ASM (PRASM) is estimated to have decreased approximately 2.0 percent, compared with April 2014.

For the first four months of 2015, the Company flew 35.8 billion RPMs, compared with 33.3 billion RPMs flown for the same period in 2014, an increase of 7.5 percent. Year-to-date ASMs increased 6.2 percent to a level of 44.2 billion, compared with the 41.6 billion for the same period in 2014. The year-to-date load factor was 80.9 percent, compared with 79.9 percent for the same period in 2014.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

/more

**Southwest Airlines Co.
Preliminary Comparative Traffic Statistics**

APRIL			
	2015	2014	Change
Revenue passengers carried	9,985,964	9,400,250	6.2%
Enplaned passengers	12,195,952	11,498,724	6.1%
Revenue passenger miles (000s)	9,898,455	9,118,464	8.6%
Available seat miles (000s)	11,911,680	11,167,654	6.7%
Load factor	83.1%	81.7%	1.4 pts.
Average length of haul	991	970	2.2%
Trips flown	107,578	108,328	(0.7)%

YEAR-TO-DATE			
	2015	2014	Change
Revenue passengers carried	36,428,960	34,456,059	5.7%
Enplaned passengers	44,294,910	42,155,305	5.1%
Revenue passenger miles (000s)	35,759,322	33,273,781	7.5%
Available seat miles (000s)	44,209,145	41,642,236	6.2%
Load factor	80.9%	79.9%	1.0 pts.
Average length of haul	982	966	1.7%
Trips flown	404,148	407,966	(0.9)%

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