

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 10, 2017**



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: **(214) 792-4000**

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.02 Results of Operations and Financial Condition.

On July 10, 2017, the Registrant issued a press release announcing its traffic results for June 2017. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's June 2017 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

July 10, 2017

By /s/ Tammy Romo

Tammy Romo
Executive Vice President & Chief Financial Officer
(Principal Financial and Accounting Officer)

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Registrant's June 2017 Traffic Release.

SOUTHWEST AIRLINES REPORTS JUNE TRAFFIC

DALLAS, TEXAS – July 10, 2017 – Southwest Airlines Co. (NYSE: LUV) (the "Company") today reported its June, second quarter, and year-to-date preliminary traffic statistics.

The Company flew 11.9 billion revenue passenger miles (RPMs) in June 2017, an increase of 3.7 percent from the 11.5 billion RPMs flown in June 2016. Available seat miles (ASMs) increased 3.8 percent to 13.6 billion in June 2017, compared with June 2016 ASMs of 13.1 billion. The June 2017 load factor of 87.4 percent, which was comparable to the record June 2016 performance. Based on these results, the Company continues to estimate its second quarter 2017 operating revenue per ASM (RASM) will increase in the one to two percent range, as compared with second quarter 2016.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

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/more

Southwest Airlines Co.
Preliminary Comparative Traffic Statistics

JUNE			
	2017	2016	Change
Revenue passengers carried	11,628,819	11,119,189	4.6%
Enplaned passengers	14,270,279	13,624,089	4.7%
Revenue passenger miles (000s)	11,919,982	11,489,804	3.7%
Available seat miles (000s)	13,643,589	13,149,697	3.8%
Load factor	87.4%	87.4%	—
Average length of haul	1,025	1,033	(0.8)%
Trips flown	117,599	113,431	3.7%

SECOND QUARTER			
	2017	2016	Change
Revenue passengers carried	33,992,862	32,340,969	5.1%
Enplaned passengers	41,436,991	39,479,241	5.0%
Revenue passenger miles (000s)	34,382,696	32,707,694	5.1%
Available seat miles (000s)	40,171,225	38,225,282	5.1%
Load factor	85.6%	85.6%	—
Average length of haul	1,011	1,011	—
Trips flown	347,827	334,452	4.0%

YEAR-TO-DATE			
	2017	2016	Change
Revenue passengers carried	63,531,652	60,944,448	4.2%
Enplaned passengers	77,015,341	74,107,682	3.9%
Revenue passenger miles (000s)	63,723,355	61,115,858	4.3%
Available seat miles (000s)	76,871,095	73,493,431	4.6%
Load factor	82.9%	83.2%	(0.3) pts.
Average length of haul	1,003	1,003	—
Trips flown	669,617	648,989	3.2%
